

Kellett Enterprises, Inc. presented the "New and Advanced" LP-13 Shake Absorber® Vibration Isolation pad

Kellett Enterprises, Inc. presented the LP-13 Shake Absorber(R) Vibration Isolation at ITMA 2007. The pads were on display at the Promatech/ITEMA Weaving Group booth. Beverly Davis, Vice President, Sales & Marketing for Kellett Enterprises, Inc. first visited Promatech/ITEMA Weaving located in Colzate, Italy before attending the ITMA - 2007 show with Massimiliano Rosselli of Rosselli & C. S. r. l., who has been Kellett's European Agent for over 14 years.

Davis comments, "It was a pleasure to visit Promatech's manufacturing facility and see in action the quality weaving machines produced at this facility. We have provided the solutions for vibration issues for Promatech since 1997 and work closely with our customers to ensure that we have the best product available as technology continues to change."

Alessandro Rosselli (the founder of Rosselli & C., S.r.l.) introduced the LP-13 Shake Absorber® Vibration pad to the Italian market many years ago and is still active in the business. Massimiliano has continued this tradition by expanding Rosselli's market to an international arena.

Kellett Enterprises, Inc. pioneered the development of the three layer vibration isolation pad in 1967. They also the manufacture KE Shake Away™ Plus pads that were designed



Luigi Baratelli, Alessandro Rosselli, Massimiliano Rosselli of Rosselli & C., s.r.l. of Italy at Promatech SPA/ITEMA booth showing the LP-13 Shake Absorber(R) Vibration Isolation pad underneath the SilverDT Weaving Machine.

specifically for high efficiency washers and dryers. For more information on our products visit website at www.kellettent.com or www.keshakeaway.com. ♦

SDL Atlas showcases innovative technology

Personnel from SDL Atlas offices and distributors on every continent welcomed a large number of visitors to their booth during ITMA 2007 -- the textile industry's global showcase for equipment and accessories.

The company displayed a variety of its products during the eight-day event. Visitors asked questions, collected product information and watched demonstrations of new SDL Atlas testing technology as well as long-standing industry favorites.

Of special interest to attendees was



SDL Atlas team at their booth.

the first appearance at ITMA of the **Sweating Guarded Hotplate** -- compliant to ISO Standard 11092 -- and the **MMT Moisture Management Tester**, designed to measure three key parameters relating to moisture transport in fabrics. SDL Atlas reported much interest from a number of commercial test houses as well as fabric producers and specifiers.

SDL Atlas offered visitors an opportunity to compare the benefits of an array of different approaches for measuring pilling. Attendees were provided detailed insights into the merits of the PillGrade 3D fabric scanning system that delivers automated pilling assessment. Also, the exhibition enabled company representatives to communicate its total capability as a turnkey provider of complete testing laboratories, including provision of laboratory design, installation and operator training. Reinforcing the message, said Managing Director Steve Combes, was the amount of interest and number of orders related to the diverse range of company instru-



ments, from the Quickspin system to the newly introduced ColorChex high specification color viewing booth.

The SDL Atlas Group of companies offers the largest range of textile testing products, supplies, consumables, and services available from a single source. With its own offices in the U.K., U.S., Hong Kong and China, plus agents in over 100 other countries. Naz International is representing SDL Atlas in Pakistan and provides its customers with the most complete solution at the best value. ♦